**Assignment#1**

**Group Member:**

**Muhammad Muaz-181400116**

**Amina Shahbaz-181400086**

**Sania Abdul Rasheed-181400088**

**Swot Analysis of Gift University**

| **Strength**   * Gift University is the largest university in Gujranwala. * They offer many programs for students as compared to the other universities. * They give scholarships to the students. * They offer jobs to their graduate students. | **Weakness**   * There are eight thousand students in university so there is no more space in the cafeteria and common room. * No sitting chairs with umbrella for avoid sun in front lawn * Due to the large number of students in university, the timetable will crash. |
| --- | --- |
| **Opportunity**   * The International Relation Office makes a tours program nowadays for out of the country. * The student goes abroad through the exchange program.So that the university is known globally. * University introduced Data Science in the last two years. * Hire more experience staff | **Threat**   * There are a lot of students who get admission in university. This is the biggest issue in future admissions for new students. Due to which students will not adjust in university. * Fees are rising sharply from time to time. * Rapid development of private university |